
• Wayne County Arts Alliance •
“Enriching our community through the arts”

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2012 Artists' Tour Application

Friday, July 27 – Sunday, July 29, 10am-5pm daily

DEADLINE FOR SUBMISSION: March 1, 2012

Name _____

Email _____ Website address _____

Phone # _____ Artist type _____
(examples: illustrator, painter, photographer)

Mailing address _____

Exhibition location _____

(Include name, address and phone if different from above)

Is your venue handicap accessible? Yes / No (circle one)

Describe your art in 30 words or less _____

Brief biography (Note: Your statement may be used on the website and for publicity and marketing, so tell your story in an interesting way, e.g., materials used, inspirations, background.)

Planned educational component

Driving directions to studio (from the Silk Mill in Hawley with exact mileage to landmarks; include GPS coordinates, if available)

Would you like to offer a fall studio workshop? Yes / No (circle one)

2012 Artists' Tour Application

The Open Studio Tour has been renamed 2012 Artists' Tour, with applications now being accepted. We're gearing up for another exciting weekend with new studios and artists. Please note our new requirements.

Important Dates

- Artists' Application Deadline including fee and images - **March 1, 2012**
- Artists' Tour Kickoff Exhibition - Art Market in the Hawley Silk Mill - **July 26 (Thurs), 2012, Time TBA (evening)**
- Artists' Tour Weekend - **July 27, 28, and 29 (Fri-Sun), 2012, 10am - 5pm**

Why Should I Participate?

- Opportunity to exhibit and sell your art at your own venue at no markup.
- Opportunity to display one piece in the Art Market for all of July, with 60% of sale going to the artist.
- Eligibility to hold one Studio Workshop in conjunction with WCAA's 2012 Artists' Tour in **your own studio** in the fall.
- Opportunity to give back to the community through art demonstrations.

Information, Guidelines, & Requirements

- All applicants must be current WCAA members. If you are not a member, please see www.waynecountyartsalliance.org/member.php
- The applicants must exhibit, either in their studios or alternative venues, within Wayne County, PA.
- If a personal studio is not available, artists must secure their own exhibition spaces and will be responsible for all hanging and exhibition of works. Contact the WCAA for possible exhibition locations if needed.
- An in-person interview and/or studio visit will be required during the selection process between March 1 and April 1, 2012.
- The selection committee has the right to require additional professional photography of artwork if selected for inclusion (provided free of charge).
- Artists must be present at their tour site during the entire tour weekend, attend the Kickoff Exhibition the evening before and a Wrap-Up event a week after the tour ends (TBA).
- Inclusion of an educational component is encouraged, such as a demonstration, a hands-on activity or a process description.
- Accepted artists must attend an orientation meeting held in June (TBA).
- Submission of one piece for inclusion in Artists' Tour Exhibit located at the Art Market in the Hawley Silk Mill. Exhibition will run for all of July, with 60% of sale going to the artist.

- Artist is responsible for all liability insurance, business licensing, and sales tax during the event. If selected, artists must provide documentation of insurance.
- Evaluation for inclusion will be based on quality of work, body of work, presentation, the artist's proximity to Wayne County, and the suitability of the location for visitors as evaluated by selection committee.

Submission Requirements

- Fill out and submit the application form
- Submit three (3) digital photographs of work by email to tour@waynecountyartsalliance.org with your **last name - Tour 2012** as subject. JPEG images 1800x1200 pixels or greater preferred.
- Provide a head shot of the artist (1800x1200 pixels or greater, in his or her studio preferred) or allow professional photo to be taken free of charge.
- Address of planned exhibition space. For final acceptance, a letter by the venue owner agreeing to host the artist for the tour weekend must be submitted. Subject to approval.
- Optional donation of a piece for inclusion in the raffle held during the tour.
- Participation Fee: \$175. The fee is payable via check or PayPal (including credit card via PayPal) via www.waynecountyartsalliance.org/artistapplication.php. If not selected for inclusion, the total fee MINUS \$25 for administrative costs will be refunded.

Agreement and Disclaimer

I agree to all Guidelines and Requirements listed above plus the following disclaimer:

I hereby permit the Wayne County Arts Alliance to use the images and information I have submitted as part of this application to promote the Artists' Tour in the media and to include it on the Arts Alliance website. I understand and agree to the requirements for participating in the 2012 Artists' Tour, and as a participating artist, I agree to hold harmless the Wayne County Arts Alliance, its Executive Director, its Board of Directors and Artists' Tour volunteers against all losses, damages, and liabilities suffered or incurred during or in connection with the 2012 Artists' Tour. I understand that failure to meet the requirements of the Tour may jeopardize my participation in the Tour.

Artist Signature _____

Date _____

Studio Tour Committee Chair _____ Date received _____